

Low-calorie sweetener from a natural source



Reduce sugar, not taste

Healthy eating trends have continued to gain popularity in recent years, with many consumers turning to better-for-you products. As public awareness of the importance of health and diet increases, more and more consumers are looking to reduced-sugar and low-calorie alternatives. Despite this growing demand for low-sugar products, consumers still expect a full-sugar taste.

To help meet the requirement for great-tasting, low-sugar and calorie-reduced products, Ingredion offers ENLITEN® 300000 stevia sweetener. Extracted from a natural source, the *Stevia rebaudiana bertonii* plant, the sweetener uses the sweetest and least bitter part of the stevia plant. ENLITEN® 300000 sweeteners contain high Rebaudioside A contents, of 95%.



Lighten up

ENLITEN® 300000 stevia sweetener can be used to deliver great tasting reduced calorie or sugar products, such as fruit preparations, dairy products, beverages, confectionery, sauces and ketchups.

ENLITEN® stevia high-intensity sweeteners

Available at concentrates:

- 95% Reb A (ENLITEN® 300000 sweetener)

Features:

- Naturally-derived, low-calorie sweetener
- Approximately 300 times sweeter than sucrose
- Very stable under most temperature and pH conditions

Benefits:

- Supports reduced-calorie and reduced sugar claims

Thanks to our extensive range of speciality starches and formulation expertise, Ingredient can help build back desirable mouthfeel attributes often lacking in reduced sugar products.

Find out more
ingredient.com/emea

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Developing ideas.
Delivering solutions.™

Tomato ketchup



Ingredients in %	Control	Variant 1*
Water	44,90	49,69
Tomato concentrate 28%	30,00	30,00
NOVATION PRIMA® 300	2,00	2,20
Vinegar 10%	6,00	6,00
Sugar	15,00	10,00
Salt	2,00	2,00
Ketchup flavour	0,10	0,10
ENLITEN® 300000	-	0,01
TOTAL	100	100

* Variant 1 = sugar replacement

Preparation:

- **Put all ingredients into the vessel**
- **Heat to 95°C**
- **Hold for 5 min**
- **Fill into jars**

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